

ELIZABETH JOHNSON

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EDUCATION

Bradley University
2023 –
Master of Fine Arts Candidate

University of Dallas
2021 – 2022
Master of Arts in Art

Bradley University
2014 – 2018
Bachelor of Science
Studio Art Double Major
Sculpture and Graphic Design
Marketing Minor

ACHIEVEMENTS

People's Choice Award, 2019
Peoria Sculpture Walk Artist, 2019
Dean's List, 2017 – 2018
Kottemann Endowed Scholarship, 2016 – 2017
Fine and Performing Arts Scholarship, 2014
University Scholarship, 2014

INVOLVEMENT

Texas Sculpture Association Member, 2022 –
Donovan Sculpture Garden Committee, 2020 –
Peoria Art Guild Exhibition Committee, 2019

SKILLS

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Fusion 360
Creatopy
Microsoft 365
Templafy

PROFESSIONAL EXPERIENCE

Digital Marketing Specialist - Social Media, OSF HealthCare

July 2023 – Present

Participate in the strategy, execution, analysis and optimization of digital marketing programs and campaigns, coordinating online activities in support of the OSF Mission and brand voice. Develop, execute and optimize digital marketing campaigns, coordinating efforts to maximize campaign goals and objectives. Create and manage digital production schedules and content calendars. Write, manage and publish content for email, newsletters, blogs, website and social media platforms, while ensuring consistency and accuracy of content.

Graphic Designer II, OSF HealthCare

October 2018 – July 2023

Assist clients throughout the state of Illinois to communicate an appealing image through digital, print and social media graphics. Design duties include developing brand campaigns, executive presentations, logos, billboards, flyers, brochures, website materials and other graphics that contribute to patient safety and the well-being of the community. Other overarching responsibilities include assessing client problems while providing a graphic solution to aid branding and providing favorable, innovative health care marketing to consumers.

Haggerty Gallery Graduate Assistant, University of Dallas

August 2022 – December 2022

Participate in exhibition setups, breakdowns, and on-site support during exhibitions. Unpack/pack, handle, and store artworks in designated areas. Repair, clean and prepare exhibition space for future shows. Design and prepare vinyl and postcard designs for exhibiting artists.

Sculpture Graduate Assistant, University of Dallas

August 2021 – August 2022

Oversee supervision of undergraduate sculpture students for a minimum of 6 hours per week, ensure safety throughout the sculpture studio by accounting for tools and locking equipment power sources. Contribute to development of new material for department courses, support departmental processes related to student recruitment and provide assistance with administrative tasks as designated by the head of the department.

EXHIBITIONS

Studios on Sheridan
8th Annual BU Sculpture Exhibition / Peoria / 2024

Studios on Sheridan
7th Annual BU Sculpture Exhibition / Peoria / 2023

University of Dallas (Master of Arts Exhibition)
Human Nature / Irving / 2022

University of Dallas
It Will Be... / Irving / 2022

University of Dallas
Juncture / Irving / 2022

Texas Sculpture Association Members Show
Grapevine / 2022

University of Dallas
X / Irving / 2021

Food & Wine Festival
Peoria / 2021

Donovan Sculpture Park
Peoria / 2021

34th Annual Women's Works
Woodstock / 2021

Eaton Gallery
Bloomington / 2020

Sculpture Walk
Peoria / 2019

Peoria Art Guild Members Show
Peoria / 2018

Studios on Sheridan
Peoria / 2014 – 2019

American Cancer Society Benefit
Peoria / 2015

Contemporary Art Center
Peoria / 2013 – 2014

Scholastic Art Awards
Springfield / 2012 – 2014